



Planned Parenthood®
Shasta-Diablo
www.pphshastadiablo.org

INSITES

Volunteer and Staff News

Late Summer 2007

Wine, Women and Shoes 2008 – Most Successful Fundraiser in PPSD History!



Holly
Delaney,
CFO

The third annual *Wine, Women & Shoes (WWS)* was a resounding success and netted over \$162,000 for Planned Parenthood: Shasta-Diablo. This represents a 45% increase over last year's event. After check-in, guests were invited to taste food and wine, all of which were donated from some of Napa Valley's top purveyors, shop for shoes in the second annual *Sip-n-Shop* marketplace, and bid on a large array silent auction items. A new element introduced this year was the "gently worn shoe" store where donated barely-used shoes and handbags were sold for \$20 to \$40 per piece. Guests then enjoyed a truly



Stacey
Bressler,
Trustee

entertaining live auction followed by the fashion show. The night ended with more shopping, sipping and eating and a few more chances to bid on selected silent auction items. A very special thanks goes out to the stellar event committee and over 80 volunteers who helped make this event a day to remember.